#### **GOVERNOR'S EXCELLENCE IN EXPORTING AWARDS**

# **Exporter of the Year**

In recognition of a company's outstanding contribution to the state and national economy through export of Montana products or services. Emphasis will be on export volume or increase of export sales and the contribution to Montana's economy and job-creation.

# **Export Marketing Program Award**

In recognition of a company's effectiveness in export marketing. Outline individual marketing programs conducted in an effort to develop or increase export sales of Montana goods or services.

### **Certificate of Appreciation**

In recognition of a company's achievement in making a significant initial export sale of a Montana product of service. Emphasis will be on first time penetration of a closed or new international market or the first time export of an innovative product or service.

### **Montana Export Advocate Award**

Given in recognition of outstanding achievements in assisting in the export of Montana products or services. Attach a narrative statement including the individual or firms efforts in fulfilling a commitment to support the export of Montana goods or services.